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For more information: Mike Knight
317-624-0249 or mknight@indyarts.org

ARTS COUNCIL OF INDIANAPOLIS LAUNCHES PUBLIC ART LOCATOR

Internet based locator includes point-and-click city map, photos and more

Indianapolis, IN — July 18, 2007 — A new Internet based tool makes finding 60 pieces of public art in Indianapolis easier than ever before. The Public Art Locator (P.A.L.) features choices of street or satellite maps, categories of public art for enhanced searching and photos and background information. Developed by the Arts Council of Indianapolis, this free, easy to use tool is available at www.indyarts.org and also at www.publicartindianapolis.org (select Public Art Locator to launch).

Most of the public art works are located in the downtown Indianapolis area, many within the city's six Cultural Districts. Many are within walking distance and users will be able to develop their own walking tours. Other cities with public art locators include Chicago, Illinois (currently under development) and Houston, Texas.

"Indianapolis takes pride in our leaders, heroes and historical events. Much of our public art serves as a record of the city's social and cultural past," said Mindy Ross, director of Public Art Indianapolis. "And we're continually adding to the collection of new public art works. P.A.L. is a great way to archive information about all of these works while making them even more accessible and relevant by making that information readily available online." As part of a new website (www.publicartindianapolis.org) devoted to the city's public art, additions to P.A.L. will be ongoing, Ross said. Users of the new public art site will also find multimedia files, news about past, current and future projects, artist opportunities and more.

P.A.L. was developed by the Arts Council of Indianapolis as part of its Public Art Indianapolis program and funded by the Indianapolis Cultural Development Commission. This project is supported in part by an award from the National Endowment for the Arts.

The Arts Council of Indianapolis exists to advance and promote the arts through funding, advocacy, business, artistic and technical assistance, public and private support, and technology.

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